



FISCAL YEAR 2024-2025



# ***DONOR IMPACT REPORT***

## **BY THE NUMBERS**

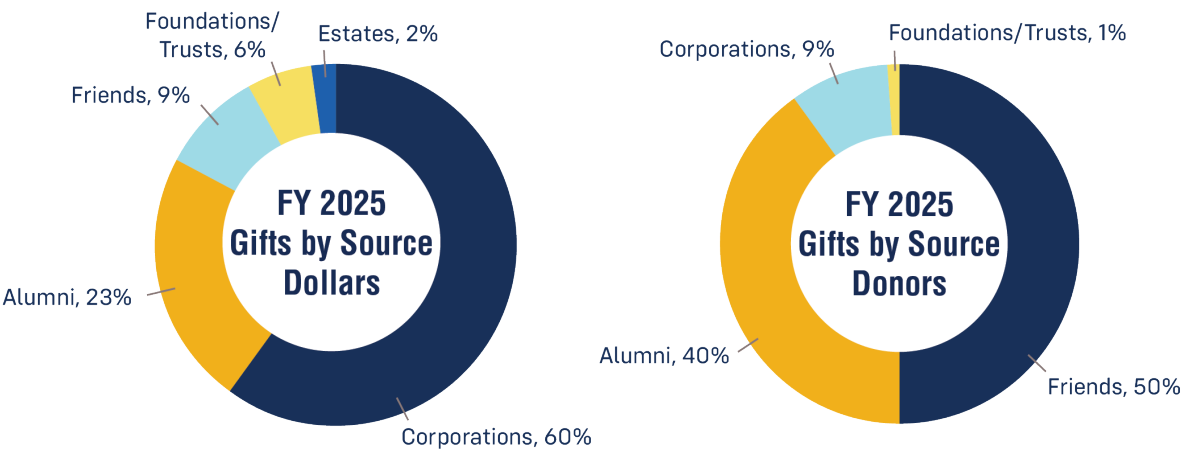
# FY 2024-25 DEVELOPMENT, FINANCE, AND INVESTMENT OVERVIEW

## Asset Management

Total Foundation assets were \$3.29 billion as of June 30, 2025. Included in total assets are endowed assets, non-endowed assets, and assets managed by the Foundation for WVU-affiliated agencies including WVU Hospitals, WVU Research Corp., and other University affiliates.

## New Gifts and Pledges

New gifts and pledges received for the fiscal year totaled \$260.7 million. The combined gifts were made by 22,384 donors in 47,473 transactions.



*\*The number of estate gifts was less than 1% of total transactions.*

## Support

Donor gifts enabled the Foundation to disburse approximately \$107 million in funds on behalf of the University to support many purposes, including scholarships and fellowships; academic program development; chairs and professorships; faculty development and research; equipment and facilities; and libraries. Over the past five years, the Foundation has provided the University with \$507 million in direct support. Of the \$107 million disbursed in fiscal year 2024-2025 to the University, \$18.5 million (or 17%) was directed toward student scholarship support, which made attendance at WVU a reality for many students by easing the financial burden. Another \$29.9 million (or 28%) was directed toward salaries and benefits, which enabled the University to attract and retain high-caliber faculty for teaching, research, and public service, and \$29.2 million (or 27%) was provided for capital projects and equipment.

# Operating Expenses

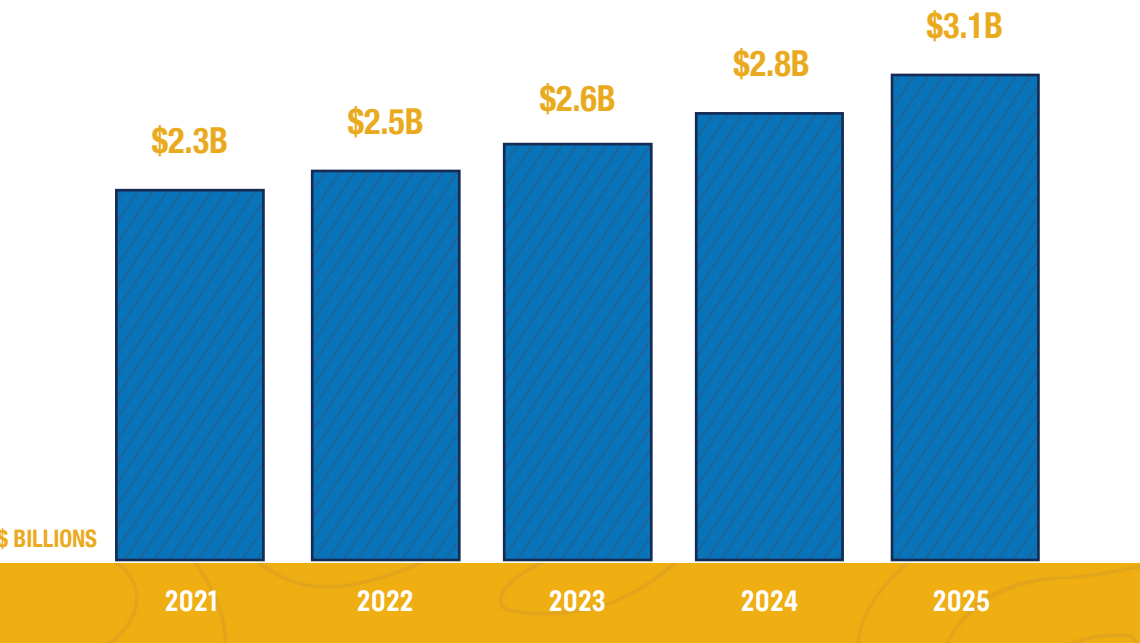
The Foundation’s annual operating expenses totaled \$22.8 million during the 2024-2025 fiscal year, representing less than 1% of total assets under management. Each donor’s gift is applied directly to the purpose for which it is given. No unrestricted gifts are used to fund Foundation operations.

Direct fundraising costs for the year were \$15.5 million. Fundraising costs compared to new gifts and pledges of \$260.7 million generated a revenue-to-expense ratio of 17 to 1.

# Investment Management

The WVU Foundation investment group manages \$3.1 billion in investment assets in five different pools in support of WVU and its affiliates. These assets have grown over the last 5 years as noted below.

## WVUF INVESTMENT ASSETS UNDER MANAGEMENT



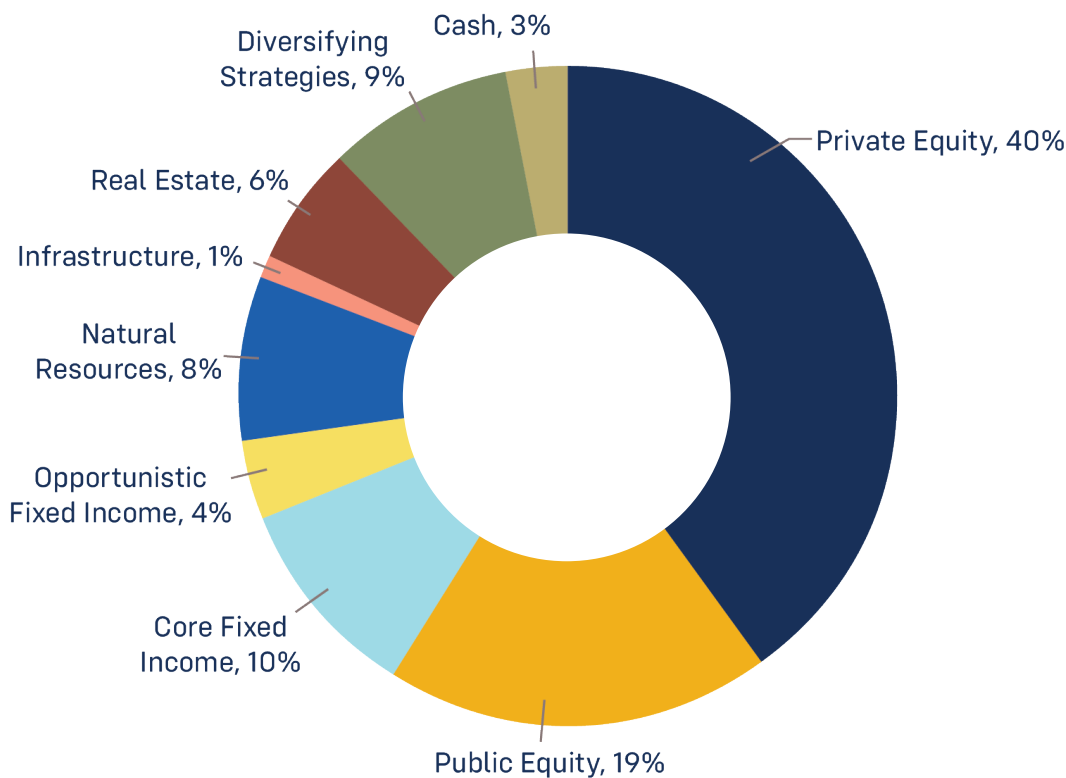
## WVUF LONG TERM INVESTMENT POOL

As of June 30, 2025, the Long Term Investment Pool, which includes the endowment, accounted for \$889 million of total assets under management. Its asset allocation was 59% equities, 14% fixed income, 15% real assets, 9% diversifying strategies, and 3% cash.

The pie chart breaks down the Long Term Investment Pool allocation into further detail.



WVUF LONG TERM INVESTMENT POOL ASSET ALLOCATION



ANNUALIZED NET INVESTMENT PERFORMANCE (FISCAL YEAR ENDED 6/30/2025)				
%	1 YEAR	3 YEAR	5 YEAR	10 YEAR
WVUF LONG TERM INVESTMENT POOL	5.4%	2.9%	9.2%	7.6%

In fiscal year 2025, \$34 million was made available from the Long Term Investment Pool for University support. The focus of the Long Term Investment Pool is to achieve its return objective while lowering the probability of a permanent loss of capital. While the market environment continues to evolve, the WVU Foundation team feels that the portfolio is properly positioned to meet long term performance goals.

# YOUR GIFT MAKES A DIFFERENCE

## Thank you!

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When you give your time, talent, and treasure, you enable West Virginia University to provide students and faculty with experiences that go beyond the norm and positively affect lives for generations to come. Your generosity makes a difference, no matter how or how much you give.

Ways to give include:

- Cash gifts
- Pledges
- Matching Gifts
- Honorary and Memorial Gifts
- Endowments
- Planned Gifts and Bequests
- Stocks, Bonds, and Mutual Funds
- Personal Property and Real Estate
- Life Insurance
- Crypto

## Make an Immediate Impact

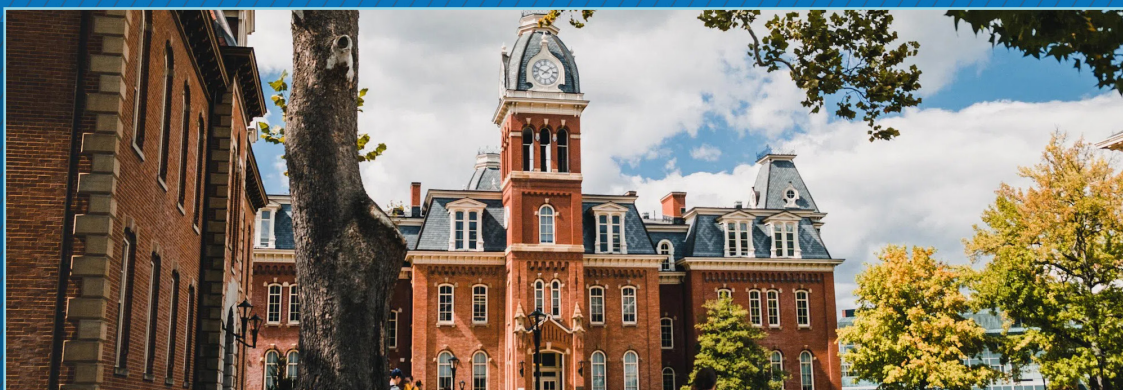
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Visit [give.wvu.edu](https://give.wvu.edu) today.

## Contact

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To learn more about the many ways you can give to WVU, visit [wvuf.org](https://wvuf.org) or call the WVU Foundation at 304-284-4000 or 800-847-3856.



*The mission of the WVU Foundation is to enrich the lives of those touched by West Virginia University by maximizing charitable support and providing services to the University, its students, and affiliated organizations.*



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